
EDUCATION

The Pennsylvania State University	University Park, PA
Donald P. Bellisario College of Communications <i>B.A. in Public Relations</i>	
Donald P. Bellisario College of Communications <i>Minor in Broadcast Journalism</i>	Class of 2028
Smeal College of Business <i>Business Fundamentals Certificate</i>	GPA 3.60/4.0

SKILLS

Sales & Client Relations: Sales Prospecting | Lead Generation | Cold Outreach | Customer Relations | Relationship Building | Product Sales | Order Coordination

Marketing & Tools: MRI-Simmons | Microsoft Excel | PowerPoint | Canva | WordPress | Adobe Creative Suite | Google Workspace | Communication | Teamwork | Team Building | WordPress

PROFESSIONAL EXPERIENCE

The Collegiate Lineup	University Park, PA
Sales Representative	<i>Aug 2026 - Present</i>
• Generate new business through direct outreach to sororities, fraternities, and campus organizations for custom apparel programs. • Build a sales pipeline through prospecting, lead generation, follow-up, and relationship-based outreach while independently representing the brand. • Identify customer needs, present merchandise options, and guide clients from initial concept through pricing, design preferences and order coordination.	
Jenna Communications	Philadelphia, PA Remote
Public Relations Intern	<i>Sept 2026 - Present</i>
• Support client-facing communications and brand strategy across agency accounts, strengthening professional Communication and relationship management skills. • Draft press releases, newsletters, website copy, and digital content while adapting messaging to different clients, audiences, and business objectives. • Contribute to Instagram rebranding, WordPress website updates, digital PR, and podcast promotion to increase brand visibility and engagement.	
The Corner Room	University Park, PA
Bartender	<i>Aug 2026 - Present</i>
• Deliver high-touch customer service in a fast-paced, high-volume environment while balancing multiple priorities and respond quickly to customer needs. • Build rapport with a wide range of customers, resolve service issues, and communicate recommendations clearly while maintaining accuracy under pressure.	
JusCollege	University Park, PA
Campus Representative	<i>March 2025 - Present</i>
• Promote student travel experiences through social media, campus outreach, and peer-to-peer communication to build awareness, interest, and engagement.	
LEADERSHIP & INVOLVEMENTS	
Alpha Phi International Fraternity - Gamma Rho Chapter	University Park, PA
Director of Philanthropy	<i>Oct 2025 - Oct 2026</i>
• Led end-to-end planning of fundraising initiatives, coordinating promotion, budgeting, member participation, and relationships with external partners. • Created and launched Alpha Thrift, managing event marketing, donations, logistics, and proceeds benefiting the Alpha Phi Foundation.	
Director of Outreach / Recruitment Team	<i>Jan 2025 - Feb 2026</i>
• Led outreach and relationship-building with prospective members and collaborated with an eight-member team to execute Primary Panhellenic Recruitment.	

ACADEMIC EXPERIENCE

COMM 375: Advertising & Public Relations Strategy - Chobani Campaign	University Park, PA
• Analyzed and presented MRI-Simmons demographics, media habits, and purchasing behavior to translate consumer insights into strategic recommendations for an 18-24 audience.	

INTERESTS

Interests: Drake, Sushi, HOTWORX, Greek Life Podcasts, SZA, Philly Sports, Erin Andrews, Investigative Documentaries, Gilmore Girls